



BUSINESS PRODUCTS AND SERVICES

Captivate Your Audience with a Casino Platform Built to Thrive

Imagine a casino platform that bends to your every need. One that scales effortlessly to handle massive influxes of players, seamlessly integrates with any game or payment provider you desire, and tailors its look and feel to perfectly match your brand identity. That's not a fantasy, it's the reality we've built.

Unleash Scalability: Our platform isn't fazed by traffic surges. It gracefully handles any number of players, ensuring smooth gameplay even during peak moments. No bottlenecks, no meltdowns, just pure casino magic.

Extend Your Reach: We don't lock you into a limited ecosystem. Our API is a playground for endless possibilities. Add new games, payment processors, or even build your own custom modules with ease. It's your platform, your rules.

Craft Your Canvas: Forget cookie-cutter casinos. Our platform is a chameleon, adapting to your unique brand vision. Design themes, personalize layouts, and let your casino's personality shine through. No two casinos will ever look the same, only one will be yours.

Beyond the Basics: We've gone beyond the building blocks. Our custom engagement tools are like rocket fuel for your casino. Standalone features like the Gold Coins loyalty system and adrenaline-pumping Sprints/Races keep players hooked, while our unique tournament mode takes it a step further, forging direct partnerships with game providers for experiences you won't find anywhere else.

This is more than just a platform, it's a springboard to casino success. We're not just giving you tools, we're giving you the power to build the ultimate casino experience.

Ready to captivate your audience?



Current modules



everumcasino.com

- Branded frontend
- Website core
- Casino module
- Brand-specific game integrations



vibecasino.com

- Branded frontend
- Website core
- Casino module
- Brand-specific game integrations

Common Environment

- Cryptocurrency module
- Cashier module
- Common game integrations
- Affiliate system

cryptumcasino.com

under development

- Cryptocurrency casino
- Multi currency accounts
- Own Crypto token



Casino module

Casino module is the gaming engine that powers the platforms. It's built with scalability and high throughput in mind, and support all basic gaming functions:

- Gaming integrations through a well-defined API;
- Bonus engine with a wide range of configuration options;
- Free spins with support for provider-controlled, casino-controlled or shared-control free spins.

Game integrations

The platform provides an option to have game integrations deployed and enabled on a per-brand basis, or as a common single integration to be shared by all brands. The choice of deployment is dictated by the operational needs and contractual agreements of every individual integration.

Some of the integrations currently deployed on the platform include:

- Fundist (Softgamings Platform) – per-brand;
- Playtech Platform – shared;
- Endorphina Gaming – per-brand;
- Swintt Gaming – shared;
- Nolimit City Gaming – per-brand.

Cashier module

Cashier module is our internal payment aggregation platform. It implements integrations to a wide range of external payment providers and gateways. All external payments are exposed to the brands via a standard common API.

Cashier module currently implements over a dozen of various payment providers: from Canadian Interac and Turkey-oriented Jeton to worldwide card payment solutions and CIS-specific local payment options. All payments flows are supported.

Cryptocurrency module

Cryptocurrencies represent an important and increasing slice of deposits and withdrawals. It is important for us to control this segment of the cashier solution, and we built our own module to support crypto deposits and withdrawals.

Current implementation includes:

- Deposits and withdrawals in native currencies for Bitcoin, Tron, Ethereum, Litecoin, Bitcoin Cash, Doge and Binance blockchains;
- Deposits and withdrawals in any ERC20-like tokens on Tron, Ethereum and Binance blockchains, with a one-minute ability to add new tokens;



- For account-based blockchains (Tron, Ethereum, Binance) – automatic funds rebalancing for withdrawals.

Branded frontend and website core

Our system of branding and themes allows us to build casino brands with a very different look and feel to them. Our goal with the theming system was to avoid having the “standard” look of our brands, and instead support deep customisation from their overall layouts down to individual components.

To support this, website core implements all standard functionality (common promotions, API gateways to other modules, etc) so that brands are only focused on providing the best UI to their players. Brands can also implement their own specific functions, and leverage standard website API if necessary to support those.

On top of bonuses and free spins in the games, we have additional custom-built promotions implemented by the website core.

Promotional tools

Bonuses

Casino module, supported by website core provides a bonusing engine with support for any configuration of gaming bonuses:

- Sticky or non-sticky;
- With playable or non-playable balance;
- With playable or non-playable winnings;
- Minimum balance thresholds and maximum payout limits;
- Incremental or single payouts;
- Limited or unlimited wagering scope.

Gold Coins

Gold Coins are a gaming platform’s loyalty system, and casino’s internal “currency”. As players spend money on games, they are awarded with “Gold Coins” in proportion to their spend. Gold Coins can then be used to:

- trade them with other players for playable money (“**Gold Coin Exchange**”);
- place auction-style bids on bonuses and other offers (“**Gold Coin Auction**”);
- buy into special tournaments.



Sprints and Races

Sprints and Races are real money-based promotions where players compete against each other by playing in real money games and earning points for their results. Point rules can vary from just a plain number or sum of bets placed, to a complex set of staged win multipliers.

The main differentiating factor between Sprints and Races is their length:

- Sprints are designed as short promotions, where players go for quick attempts of a few hundred rounds each;
- Races are built to run longer, and players complete for up to a week as a single long attempt each to reach the highest score.

Both promotions, together with Gold Coins are targeted at increasing the amount of real money gameplay at the casino.

Tournaments

Modular architecture of the platform allows us to deploy standard modules (e.g. the casino module) into specific provider-linked environments. This has let us build a unique tournament gameplay mode.

In tournaments players compete against each other for top places of the leaderboard, but unlike Sprints and Races – tournaments are played for virtual money. Players join a tournament either for free if it's a freeroll, or by paying a buy-in in either Gold Coins, special Tickets or real money.

In the tournament players receive a fixed virtual balance, and they can play games using that balance until it runs out, or the tournament is over.

This is a significant player attraction and reactivation tool for the casino, as it allows players to experience real games not in demo mode, but without spending a lot of their own cash. On the other hand, it provides casinos with an inexpensive tool to daily attract players back to the site and convert them into real money players through promotional and other tools.

The tournament mode is built in partnership with our game providers and is currently available on selected integrations only.

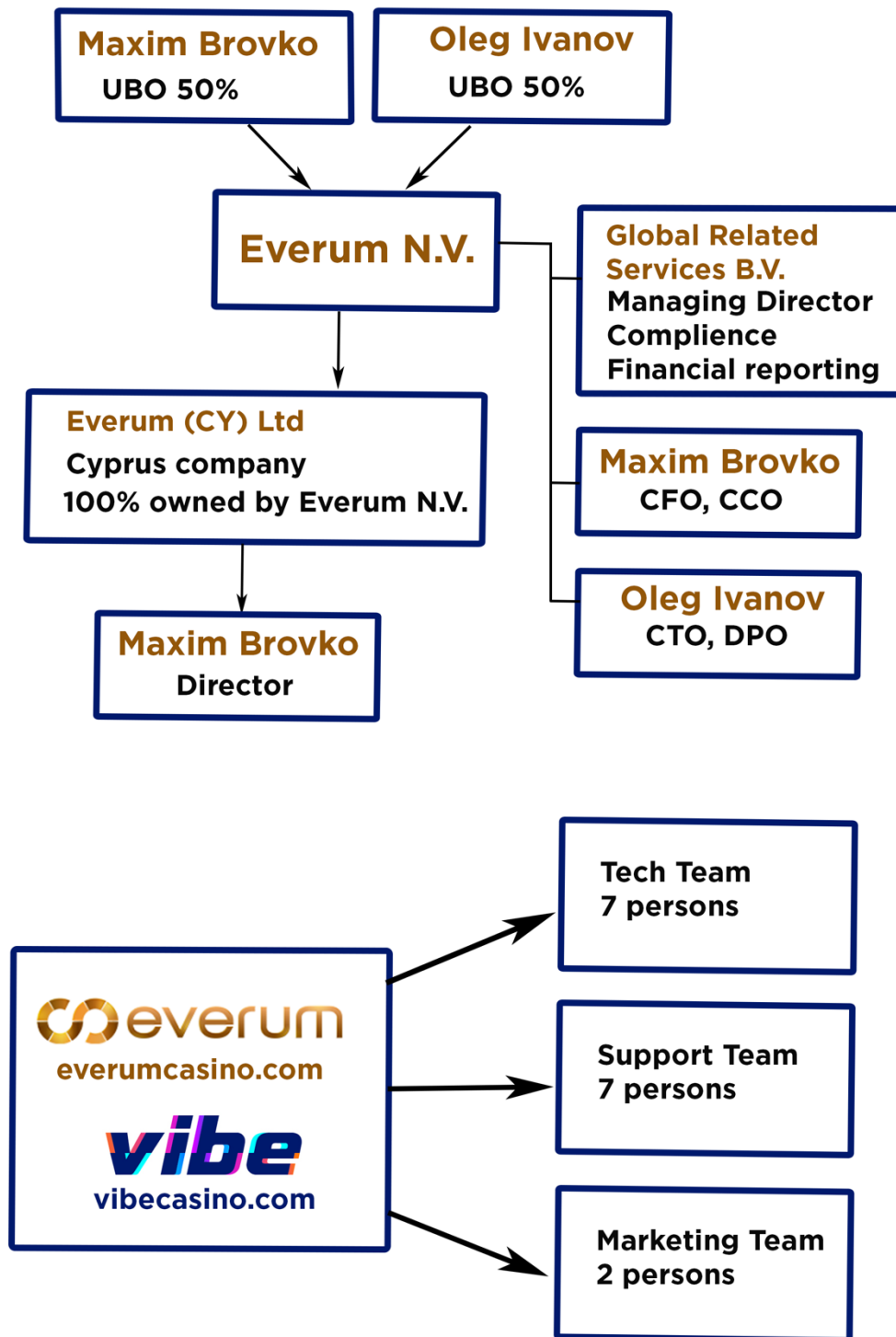
Affiliate system

Affiliate system provides all standard affiliate management (and self-management) functions. Every brand has its own area, where affiliates can sign up, get their marketing materials and links, access players and revenue reports etc. On the admin side the system provides overview and reporting over affiliate activity and financials/payouts.

The system exposes its links and banners via a separate scalable sub-component. This allows marketing elements to be placed on extremely high-traffic websites without having a performance or infrastructure impact on the rest of the syst



COMPANY MANAGEMENT STRUCTURE





Maxim Brovko: a degree in accounting and audit. He has been working in the gambling industry since 2006. Previously spent 10 years at Red Star Poker / Casino, 6 of which as a CEO. He's experienced in finances and financial reporting, budgeting, marketing, affiliate relations, designing and implementing business development strategies.

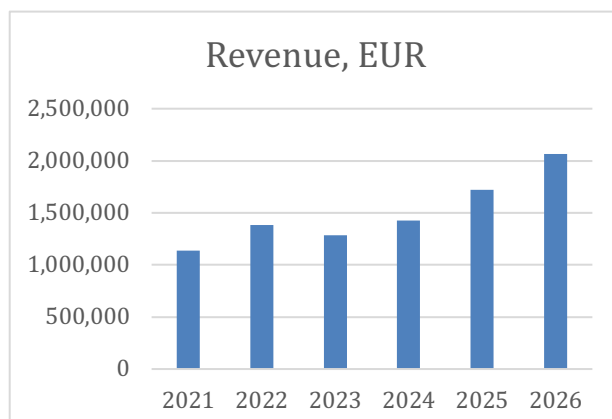
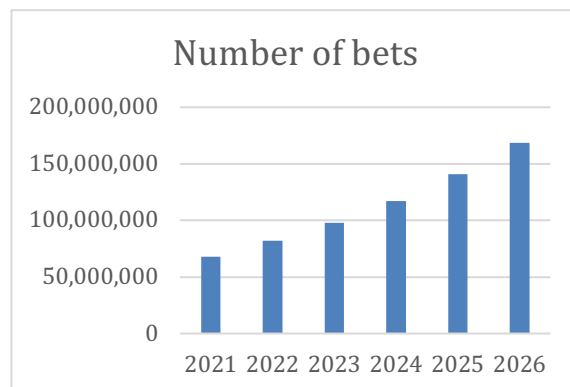
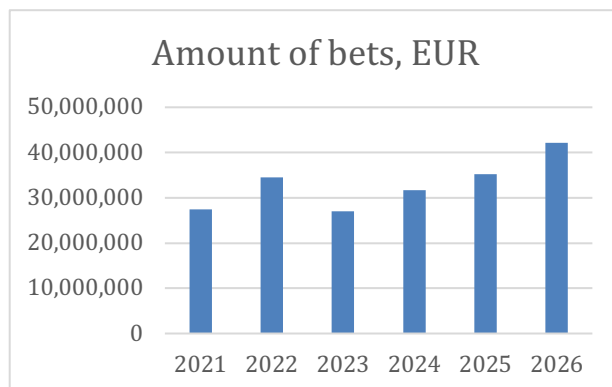
Oleg Ivanov: with Information Systems and Technology degree, Oleg has over 15 years of experience as a technical director developing commercial applications and projects. He's also experienced in different areas related to game industry, business projects development and administration.

BUSINESS GOALS

The road ahead holds immense potential for Everum Casino. By leveraging strong foundation, embracing strategic partnerships, and prioritizing responsible growth, we can transform business into a thriving online casino powerhouse.

Business Forecast: Building on a Strong Foundation

Everum has established a solid foundation within the competitive online casino space. The focus on technical and operational excellence over the past seven years has ensured a functional platform, diverse game selection, and efficient processes. Maintaining profitability while covering significant tech development and licensing expenses demonstrates both financial prudence and a commitment to quality.





The Bets amount has been increasing steadily over the past five years, with a slight dip in 2023, due to significant currency rates fluctuations. The number of bets has also been increasing steadily, but at a faster rate than the amount of bets. The average bet amount is decreasing, and this is important factor allowing Gross revenue to be stable at about 5% level.

Company's goal is to maintain same growth level in amount and number of bets for the upcoming three years within existing resources:

The amount of bets will grow by 10-15% per year to reach €42 million in 2026. The number of bets will grow by 20% per year to reach 170 million in 2026. Revenue will grow by 10-15% per year to reach €2,1 million in 2026.

In addition to using own resources to maintain grow, company has already reached the agreement for potential collaboration, which will allow to increase revenue significantly:

Shifting Gears towards Expansion:

While ongoing platform development remains important, the decision to invest in a dedicated marketing team and explore strategic partnerships marks a turning point. This shift signifies a bold ambition to unlock exponential growth and leverage our established platform to reach new heights.

The Power of Collaboration:

Partnering with a company boasting extensive marketing resources across diverse geographic locations presents a golden opportunity. This collaboration can propel Everum to:

Targeted Acquisition: By harnessing the partner's expertise and reach, you can attract players from specific, previously untapped geolocations with more control over acquisition costs.

Scalability: This strategic alliance can fuel a remarkable 10x increase in business volume within the next three years. Imagine the influx of new players, the vibrancy of a diverse player base, and the potential for further expansion.

Beyond Numbers, Building Community:

While aggressive growth is exciting, remembering that lasting success hinges on more than just numbers. Here are some key considerations to ensure ethical and sustainable expansion:

Tailored Experiences: Partner with marketing team to understand and cater to the preferences and cultural nuances of players from different geolocations. Localization efforts go beyond language translation; they create personalized experiences that foster loyalty.

Data-Driven Decision Making: Leverage data analytics to track marketing campaign performance, player behaviour, and market trends. Utilize these insights to refine strategies, optimize resource allocation, and adapt to evolving dynamics.



Policies and Procedures:

The purpose of implementing Policies is to develop procedures and focus on certain aspects of Company operations to ensure that they are understood and interpreted consistently by responsible persons within the Company.

AML/KYC: Robust Know Your Customer (KYC) and Anti-Money Laundering (AML) programs to verify user identities, prevent money laundering, and combat terrorism financing.

Responsible gambling: Policies and procedures to promote responsible gambling and prevent problem gambling, including self-exclusion options, deposit limits, and reality checks.

Data security: Secure storage and transmission of user data, complying with data protection regulations like GDPR.

Payment processing: Secure and compliant payment processing systems to protect user financial information.

Technical infrastructure: Robust technical infrastructure to ensure website and game availability, reliability, and security.

Fraud prevention: Measures to detect and prevent fraudulent activity, such as account hacking and bonus abuse.

Dispute resolution: Clear and fair procedures for resolving disputes between players and the casino.

An effective risk management has to be a dynamic one. Company Management have to make that regular revisions of implemented Policies, **at least once every 6 months**, to ensure that its measures, policies, controls and procedures are robust enough.

Company will implement a range of measures and procedures to ensure security and safety, including but not limited to:

- Staff Training
- Ensuring accuracy of bet (timing and placement) and transaction data.
- Customer and Brand Reputation Protection
- Implementation of robust and frequent monitoring procedures that will guard against and deter collusion between staff and customers

ALL staff will be given training in Money Laundering indicators such as (but not limited to):

- Unusual Betting Patterns
- Suspicious deposit and withdrawal patterns (size and frequency)
- Reliability of Card Data



- Customer verification issues and Identity Theft
- Account linkage/multiple accounting

All instances of suspected Money Laundering attempts must be reported to the MLRO, but that suspicion must not be conveyed to the customer and further actions must await consents. The MLRO is then responsible for liaising with, submitting Suspicious Activity Reports and. He will also ensure that appropriate registers are kept for all related reporting.

Company implemented a FULL 'Know Your Customer' policy. This will assist in tackling not just Money Laundering threats but other fraud threats generally. Customers will be advised at registration and generally on the supporting non-transactional website that Company will carry verification process according to the principals described within Policies documents.